## <u>MISSOURI</u>

## **Breach & Consumer Notification Laws**

## Did you know?

- > There are specific considerations when determining if a breach is reportable
- Notifications may only be given by specific methods
- If a vendor is breached, they must report it to the data owner. The data owner will be responsible to complete the reporting and consumer notification, but the vendor is still required to cooperate
- If your breach affects residents in other states, you will need to notify those residents using those states' rules
- > Reporting to the consumer reporting agencies may be required
- For violations, the attorney general may bring action to obtain damages and seek a civil penalty not to exceed \$150,000 per breach
- Missouri has additional laws related to the protection of personal data in order to prevent a breach of PII
- > Federal laws, industry regulations, and/or out-of-country laws may also apply



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