

MISSOURI

Breach & Consumer Notification Laws

Did you know?



- There are **specific considerations** when determining if a **breach is reportable**
- Notifications may only be given **by specific methods**
- If a vendor is breached, they must report it to the data owner. The **data owner will be responsible** to complete the reporting and consumer notification, but the vendor is still required to cooperate
- If your breach affects **residents in other states**, you will need to notify those residents **using those states' rules**
- **Reporting to the consumer reporting agencies** may be required
- For **violations**, the **attorney general** may bring action to obtain damages and seek a civil penalty not to exceed \$150,000 per breach
- Missouri has **additional laws** related to the protection of personal data in order **to prevent a breach** of PII
- **Federal laws, industry regulations**, and/or **out-of-country laws** may also apply